CONTRACT

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100
www.foxcarolina.com

And:

Creative Communications
Attention: Susan Kines
PO BOX 24189
Greenville, SC 29616
USA

Contract / Revision	Alt Order #
500345 /	

Product
SC State Senate District 2

Contract Dates	Estimate #
10/29/12 - 11/06/12	

Advertiser	Original Date / Revision
Larry Martin For Senate	10/26/12 / 11/01/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WHNS	Sales Local	Local-WHNS

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code
919		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WHNS	11/02/12	11/06/12	M-F 5-6a Morning News	M-F 5-6a Morning I		:30			NM	3	$60.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	----1--	1	$20.00								
Week: 11/05/12	11/11/12	11-----	2	$20.00								
N 2	WHNS	10/30/12	11/05/12	M-Su Late News	M-SU 10-11p		:30			NM	10	$3,550.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	-111212	8	$355.00								
Week: 11/05/12	11/11/12	2------	2	$355.00								
N 3	WHNS	10/29/12	10/29/12	Delayed Late News	M-SU 1030p-12x		:30			NM	1	$355.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	1------	1	$355.00								
N 4	WHNS	11/04/12	11/04/12	Fox News Sunday	Su 11-12p		:30			NM	1	$60.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	------S	1	$60.00								
N 5	WHNS	11/02/12	11/06/12	M-F 6-7a Morning News	M-F 6-7a Morning I		:30			NM	3	$285.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	----1--	1	$95.00								
Week: 11/05/12	11/11/12	11-----	2	$95.00								
N 6	WHNS	11/02/12	11/06/12	M-F 7-8a	M-F 7a-8a		:30			NM	3	$585.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	----1--	1	$195.00								
Week: 11/05/12	11/11/12	11-----	2	$195.00								
N 7	WHNS	11/02/12	11/06/12	M-F 8-9a	M-F 8-9a		:30			NM	3	$180.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	----1--	1	$60.00								
Week: 11/05/12	11/11/12	11-----	2	$60.00								
N 8	WHNS	11/02/12	11/05/12	M-F 12-1p	M-F 12-1pm		:30			NM	2	$140.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	----1--	1	$70.00								
Week: 11/05/12	11/11/12	1------	1	$70.00								
N 9	WHNS	11/02/12	11/05/12	M-F 1-2p	M-F 1-2p		:30			NM	2	$140.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/29/12	11/04/12	----1--	1	$70.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Advertiser	Original Date / Revision
Larry Martin For Senate	10/26/12 / 11/01/12

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$70.00						
N 10	WHNS	11/02/12	11/05/12	Fox Carolina News Tonight	11p-1135p		:30			NM	2	$360.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----1--	1	$180.00						
Week:		11/05/12	11/11/12	1------	1	$180.00						
N 11	WHNS	11/05/12	11/05/12	Bones	Mon 8-9p		:30			NM	1	$940.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	M------	1	$940.00						
								Totals			31	$6,655.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	31	$6,655.00	$5,656.75
Totals	31	$6,655.00	$5,656.75

Signature: _____ **Date:** _____

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